

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
AUG28/12 15.50  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 63000000

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ORDER #

CONTRACT # 63000000

CLASS: NATL.

LOCAL

REGIONAL

PRDCT RPOF-3 PAC

EST#1927 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DV6/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

CO-OP BILLING NEEDED

DATE AUG28/12 15.50

REF:

TO LENA  
FR JULIE  
\*\* NEW ORDER \*8  
TTLS \$157260..84X  
PLS CFM, THX 8/28

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 192  
AGENCY PRODUCT CODE =

1	600A-700A	30	\$1,875.00	10/30	11/2	4	TU-F
---	-----------	----	------------	-------	------	---	------

PROGRAM : NEWS  
CON COM1 : 1X PER DAY

REP HEADLINE# 6300000  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG28/12 15.50  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/30	11/2	4		TU-F	4
3			1000A-1100A PROGRAM : MIL/FEUD CON COM1: 1X PER DAY	30		\$560.00	10/30	11/2	4		TU-F	4
4			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/30	11/2	4		TU-F	4
5			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/30	11/2	4		TU-F	4
6			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/30	11/2	4		TU-F	4
7			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/30	11/2	4		TU-F	4
8			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/30	11/2	4		TU-F	4
9			700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30		\$3,000.00	10/30	11/2	4		TU-F	4
10			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/30	11/2	4		TU-F	4

AUG28/12 15.50  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
11			1135P-1205A	30		\$1,025.00	10/30	11/2	4		TU-F	4
PROGRAM : NITELINE												
CON COM1: 1X PER DAY												
12			1100P-1135P	30		\$2,000.00	10/30	11/4	6		TU-SU	6
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
13			1000P-1100P	30		\$5,250.00	10/30	10/30	1		TUE	1
PROGRAM : PRIV PRACTICE												
14			900P-1000P	30		\$3,450.00	11/2	11/2	1		FRI	1
PROGRAM : PRIMETIME LIVE												
15			1000P-1100P	30		\$3,500.00	11/2	11/2	1		FRI	1
PROGRAM : 20/20												
16			600A-700A	30		\$850.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
17			900A-1000A	30		\$1,050.00	11/3	11/3	1		SAT	1
PROGRAM : GMA SAT												
18			1200N-1230P	30		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
19			330P-700P	30		\$2,750.00	11/3	11/3	2		SAT	2
PROGRAM : COL FOOTBALL												
20			700P-800P	30		\$850.00	11/3	11/3	2		SAT	2
PROGRAM : JEO/WHEEL												
21			800P-1130P	30		\$3,300.00	11/3	11/3	1		SAT	1
PROGRAM : COL FOOTBALL												

REP HEADLINE# 6300000  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG28/12 15.50  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			600A-700A PROGRAM : NEWS	30		\$850.00	11/4	11/4	1		SUN	1
23			1200N-1230P PROGRAM : NEWS	30		\$600.00	11/4	11/4	1		SUN	1
24			600P-630P PROGRAM : NEWS	30		\$1,500.00	11/4	11/4	1		SUN	1
25			700P-800P PROGRAM : NEWS	30		\$2,750.00	11/4	11/4	1		SUN	1
26			1130P-1200M PROGRAM : SPORTSNIGHT	30		\$475.00	11/4	11/4	1		SUN	1
27			600A-700A PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,875.00	11/5	11/6	2		M-TU	2
28			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	11/5	11/6	2		M-TU	2
29			1000A-1100A PROGRAM : MILLIONA/FEUD CON COM1: 1X PER DAY	30		\$560.00	11/5	11/6	2		M-TU	2
30			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	11/5	11/6	2		M-TU	2
31			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	11/5	11/6	2		M-TU	2
32			400P-500P PROGRAM : DR OZ	30		\$800.00	11/5	11/5	1		MON	1

REP HEADLINE# 6300000  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG28/12 15.50  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33			500P-600P	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
34			600P-630P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
35			700P-730P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : JEOP												
36			730P-800P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : WHEEL												
37			1135P-1205A	30		\$1,025.00	11/5	11/5	1		MON	1
PROGRAM : NITELINE												
38			1100P-1135P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
39			800P-1000P	30		\$9,250.00	11/5	11/5	1		MON	1
PROGRAM : DANCING W/THE STARS												
NOV/12 157260.00												CONTRACT TOTAL 157260.00
												TOTAL SPOTS 84

MARKET TOTALS \$436,833 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*